

The modern guide to removing your tattoo

SWIPE
CLINICS



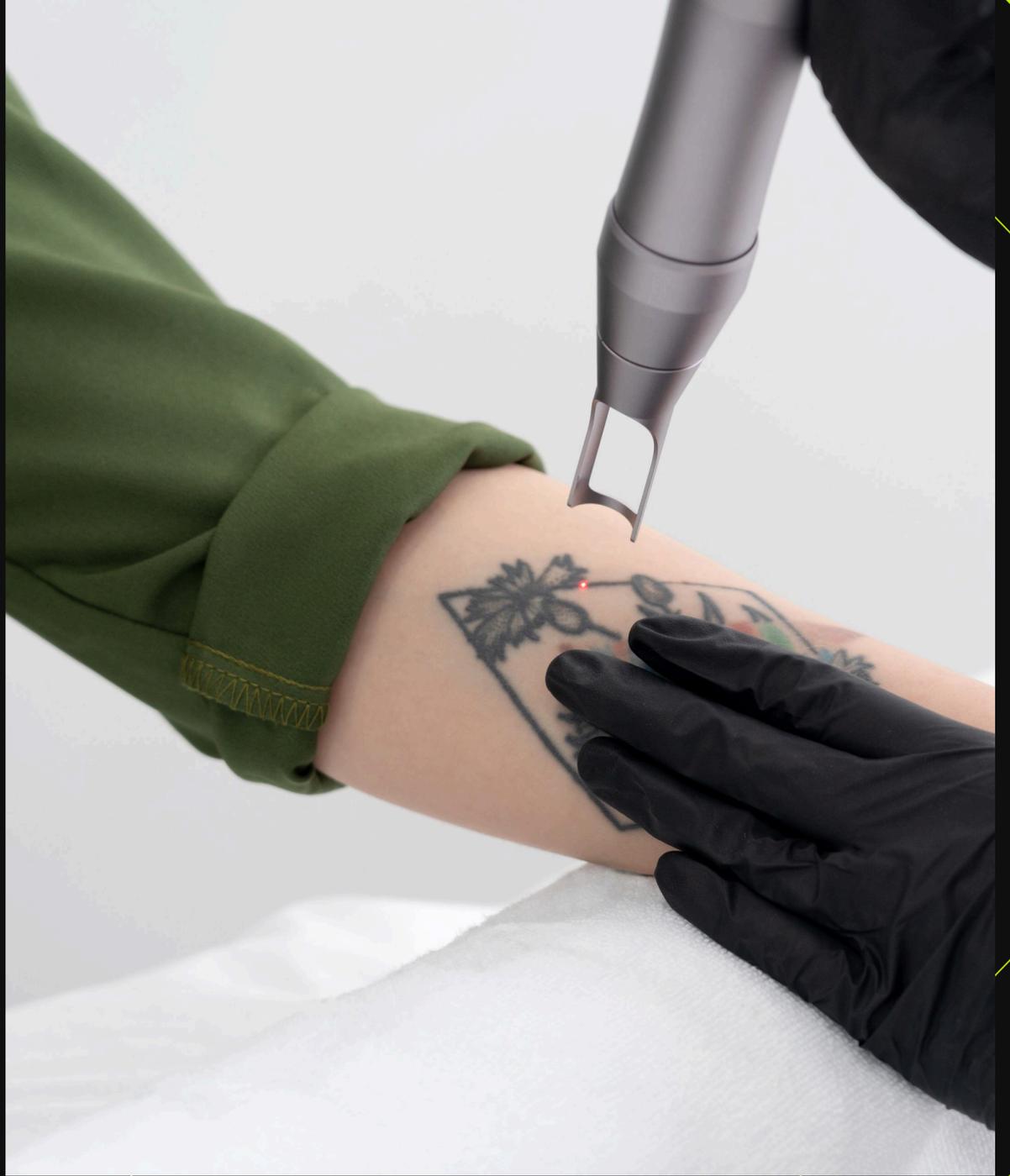
A woman with blonde hair and a necklace is shown from the chest up, looking to the right. She has several tattoos, including a large floral design on her left forearm and a signature on her right forearm. A surfboard is visible in the background on the left side. The entire image is overlaid with a dark, semi-transparent filter.

SWIPECLINICS 

TATTOO REMOVAL SPECIALISTS

Hello & Welcome!

If you're considering tattoo removal, this guide will help you understand the process. Since laser tattoo removal is a significant medical procedure, it's essential to know who will treat you and what laser technology is being used. To save you time and effort, we have answered the most important questions about tattoo removal, focusing on laser technology.



How does **laser tattoo removal** work?

Laser tattoo removal uses a laser to break up the tattoo pigment into smaller particles, which are then flushed out through the body's immune system over time. Treatments are spaced 4 to 8 weeks apart, allowing your body time to heal and remove the ink. As the treatments progress, the tattoo gradually fades and, with enough sessions, eventually disappears.

We feature the world's best laser: the candela picoway laser

Some clinics may claim that the laser type doesn't matter, but that's false. Clinics using outdated lasers may require 10 to 20 sessions to remove a tattoo and they use lasers relying on heat, and that heat can be painful. With the Candela Picoway Laser, treatments are cut in half! This is because the Picoway laser uses acoustic energy that works faster and more effectively, breaking up ink particles into smaller pieces for quicker elimination. The "Pico" technology refers to laser energy being delivered in trillionths of a second, offering quicker results and lower risk of scarring.



How **effective** is laser tattoo removal?

Laser tattoo removal is widely considered the gold standard due to its safety and effectiveness. Most tattoos can be removed completely with a series of treatments. The speed and success depend on the tattoo's characteristics:

» **Black, dark blue, and red**

tattoos are easiest to remove.

» **Green and teal**

inks are harder but can be significantly faded or removed.

» **Yellow and purple**

inks are the most resistant but can still be faded or removed.



BEFORE



AFTER

Top 5 reasons for getting a tattoo removed

- » My ex's name is in the tattoo.
- » Unhappy with the appearance of the tattoo.
- » The tattoo does not represent who I am anymore.
- » A foolish moment in my past.
- » I want to replace it



How long will it take to remove?

Removal time varies depending on multiple factors:

» Skin Colour

Lighter skin makes removal faster.

» Tattoo Location

Near the heart heal faster due to better circulation.

» Ink Density

Denser tattoos need more treatments.

» Tattoo Colour

Blue, and red are easiest; other colours require more sessions.

» Amateur vs. Professional Ink

Amateur tattoos are typically easier to remove.

» Tattoo Age

Older tattoos are easier to remove.

Tattoos in black ink on lighter skin are easier to remove, while recent tattoos or brightly coloured ones may take longer. Tattoos typically need between 4 and 10 treatments spaced 6 weeks apart.

How long does each treatment take?

The treatment time depends on the size of the tattoo. Smaller tattoos may take under a minute, while large tattoos (like sleeves) can take up to an hour.

Does it hurt?

Laser tattoo removal is typically not painful. Some patients find it uncomfortable, but we use an ice air chiller on all our patients to minimise any discomfort. If necessary, numbing cream can be used for more extensive treatments.

After the treatment, the skin feels like a mild sunburn for a few days.

Are there side effects?

Side effects can include redness, swelling, blistering, and scabbing but they generally resolve fully within a week. After the treatment the area must be kept clean and protected to avoid infection. The most serious possible side effect is hypopigmentation, which lightens the treated skin, especially in darker skin tones. Choosing an experienced clinic with the PicoWay laser will help minimise this risk.



How much does it cost?

Tattoo removal is more affordable than many expect, especially since our Picoway laser reduces the number of sessions required. You can also get discounts for multipack buys or if you go for the guaranteed removal package. Typically, a cost estimate is given during a consultation, at SWIPE our cutting edge technology on the app gives you a personalised quote in just 3 minutes from wherever you are, with no need to talk to anybody, unless you want to. Our experts are always available to talk to you at anytime and we offer online or in clinic consultations — whatever works for you.

The price per treatment starts from \$99 and we have a weekly program which starts at \$8.25 a week. All really affordable



What to expect at your first treatment.

- » Arrive at the clinic and sit down with our clinician for 10 minutes to review your tattoo and the treatment plan.
- » Then we clean the area to be treated. We can administer some numbing cream at that point if you would like. All done in a couple of minutes.
- » Then we all put on the laser safety goggles and we give you the hose from the icy air machine and ask you to point it at the tattoo. This helps to numb the skin and minimise any discomfort.
- » Then a quick zap test from the laser to let you get accustomed to the feeling of the laser on your skin. This also allows us to see how your skin reacts to the laser and then modify the treatment settings.
- » And then we laser your tattoo by running the laser over your skin. Treatment time can be as little as 30 seconds or 30 minutes depending on the size of your tattoo.
- » Our clinician then adds a dressing to the treated area and we discuss how to look after the area for the next few days.
- » And finally, we book your next appointment in.
- » Your first appointment will typically be 30 minutes but your treatments after that may be as short as 15 minutes.
- » So it really is easy and simple to get done. Lie back and relax and let the experts get on with reclaiming your skin.

Meet our Clinical National Educator

Melanie Grace has over 25 years' experience and expertise. She and her staff have treated thousands of patients, we counted more than 20,000 treatments performed to date, covering a wide array of laser tattoo removal and dermatological services. Mel offers the most up to date lasers and technology to give you results and remains the only choice.



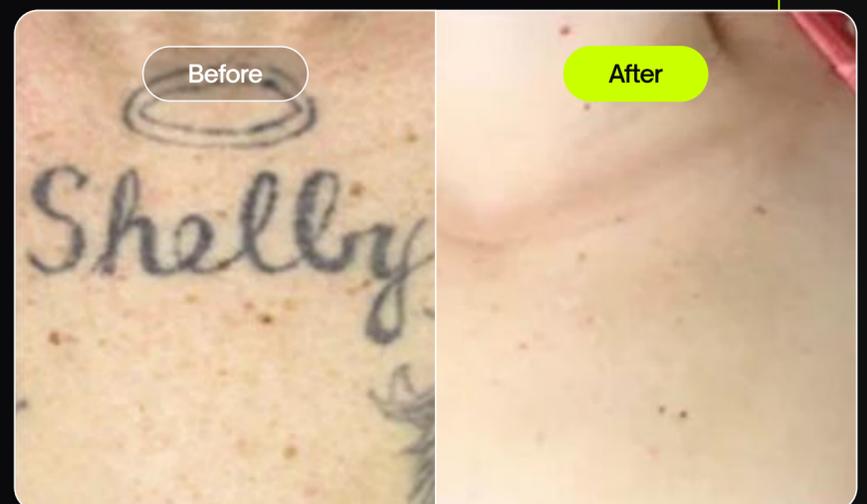
Why choose swipe clinics?

- ✓ We use the best laser in the world for removing all colours. The PicoWay by Candela.
- ✓ Our licensed and experienced clinicians ensure your safety.
- ✓ We offer painless treatments with advanced numbing techniques.
- ✓ We have in-house payment plans for convenience.
- ✓ We have successfully removed thousands of tattoos.

Our guarantee's to you

» At Swipe Clinics, our goal is to remove your tattoo as fast as possible. And we're willing to put our money where your tattoo is. If you purchase our Guarantee Removal Package, we will treat your tattoo indefinitely until all the removable ink is gone. Our technology is so good on the app that we will honour that guaranteed price from your online quote every time.

» If you are not completely satisfied with your first treatment we will not charge you. That's right, we are so confident in what we do that the first treatment will be completely free if you are not entirely satisfied with your first treatment.



How to **get started**

Choose a clinic dedicated to tattoo removal with licensed professionals. Look for state-of-the-art lasers and experienced staff. Swipe Clinics, led by Melanie Grace, is Australia's leader in tattoo removal, offering the best results with cutting-edge technology.

Get **started** today

- » Use our app to get a free quote in just 3 minutes.
- » Or fill out the consultation form for a face-to-face online consultation.
- » Visit the clinic for a comprehensive consultation and your first treatment if available.

Download the **Swipe App**

Instant tattoo removal quote at your fingertips



FREE Consultation

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